



**WORLD BOOK  
OF RECORDS**

LONDON

**FASTEST GROWING PLAYSCHOOL CHAIN OF  
INDIA & ABROAD**



**MY CHHOTA SCHOOL**

World Class Education For Everyone...



# CERTIFICATE

**My Chhota School Private Limited**

**Mr. Kshitiz Bhasin, Director**

**Delhi, India**

Has been included for  
creating the fastest growing pre-school chain  
in the shortest span of time (April 2018 to December 2020)  
which has 937 branches across India.

**Date: 28 January 2021**

*Santosh Shukla*

**Santosh Shukla**

President



**WORLD BOOK OF RECORDS LIMITED - UK**  
INDIA EDITION - 2021

[www.worldbookofrecords.uk](http://www.worldbookofrecords.uk)

**WORLD RECORD**  
OFFICIAL



C. No. - WBR/RC/500/2021

# OUR ACHIEVEMENTS



# WORLD RECORD AWARDS





## SALIENT FEATURES



INVESTMENT : RS.73000 +GST  
INCLUDING ERP

SOFTWARE CHARGES: RS. 5000/- FOR 1ST YEAR  
FROM 2ND YEAR YOU HAVE TO PAY EVERY YEAR

TRANSPORT CHARGES FROM DELHI TO YOUR SCHOOL  
ADDRESS WILL BE BORNE BY YOU ON AN **ACTUAL COST**.  
(RS. 7000 TO RS. 9000)

WE CHARGE 29% FEE SHARING ONLY ON ADMISSION DONE BY US,  
(HEAD OFFICE) THROUGH OUR EFFORTS & WAYS

AREA REQUIRED : BUILT UP 4 ROOMS SPACE :  
AROUND 1000-1500 SQ FT

CLASSES : PRENURSERY TO UKG

ZERO ROYALTY : ZERO FRANCHISE FEE

AVERAGE STUDENTS AFTER ONE YEAR : 30-50

STUDENT'S FEE SHALL BE FIXED BY YOU AS PER YOUR AREA

SUPPORT : MARKETING KNOW HOW , DAILY CURRICULUM,

ERP SCHOOL MANAGEMENT SOFTWARE FOR  
EVERY CENTER, DIGITAL MARKETING TRAINING ,  
INDIVIDUAL MICRO WEBSITE FOR EVERY CENTER,

OWNER TRAINING, TEACHER'S TRAINING,  
ADMISSION TRAINING, DAILY ACTIVITIES .

**\*GST Extra**

CURRICULUM : EIGHT MULTIPLE INTELLIGENCE BASED ON STEM ACTIVITIES.  
DESIGN SUPPORT SETUP SUPPORT AND WELCOME CURRICULUM





## **List of Materials Which We Provide Against Rs.73000 +GST**

- 1. 30 Chair**
- 2. 5 Round Tables**
- 3. Puzzles 6**
- 4. Cutouts 6**
- 5. Slider**
- 6. Rocker**
- 7. Poster 50**
- 8. 5 Student's Prospectus**
- 9. Sensory Skills Development Cube**
- 10. Puppet shadow theatre**
- 11. Hand eye coordination bag full of activities**
- 12. Sensory walk tray**
- 13. Smart Intelligence book for kids**
- 14. Sensorial texture Mat**



**\*GST Extra**



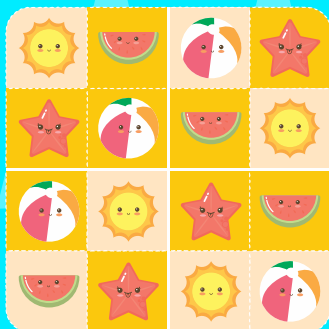
## List of Materials Which We Provide Against Rs.73000 +GST



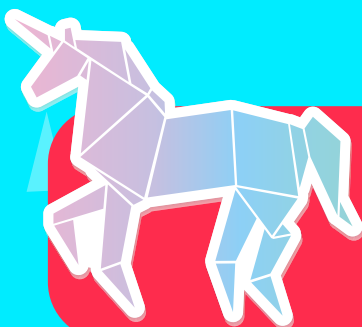
**30 Chairs**



**5 Round Tables**



**Puzzle 6**



**Cutouts 6**



## List of Materials Which We Provide Against Rs.73000 +GST



# Slider



# Rocker



# Posters 50



# Student's Prospectus





## List of Materials Which We Provide Against Rs.73000 +GST



### Sensory Skills Development Cube



### Puppet Shadow Theatre



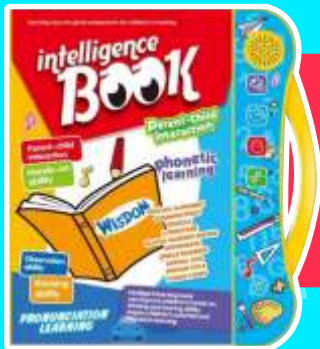
### Hand Eye Cordination Bag Full of Activities



## List of Materials Which We Provide Against Rs.73000 +GST



**Sensory Skills  
walk tray**



**Smart Intelligence  
book for kids**



**Sensorial texture Mat**

# ERP SOFTWARE DETAILS

- \* ERP Software: You get user ID and password for your school login panel on our ERP software . You can perform various functions on this platform . Such as Parent's communication , Push Notifications for Parents. Daily Curriculum Worksheets Exam Materials Results
- \* Unique Your Own Micro Website :
- \* Its your own micro website with salient features of My Chhota School and You can take direct admissions from this website opening on your phone .





## List of Materials Which We Provide Against Rs.73000 +GST

- \* Designs Of Pamphlet And Banners To Promote :  
We send you high quality designed pamphlets and banners which you can print locally .



- \* Designs Of All Stationery Of Your Branch :  
We design all stationery in your own name and address such as Fee Structure, Fee receipt, Admission form , Pamphlets , Banners , Letter Head , Visiting Cards and any other required designs for marketing and promotion .
- \* Training Support :We provide you training for setup of school, Running of school and all other hand in hand support .We give you Owner's training, Councillor training, Teacher's training online & online and if you wish then you can visit our office to take these trainings.

# TRAINING AND SETUP

- \* We guide you , your teachers and other staff ONLINE about how to start the school , precautions and processes of starting the school. We also train to your teachers on how to handle the students , how to teach them, what to teach them and when to teach .



- \* We guide you ONLINE for smooth setup including design setup , and marketing of your new center to get more admissions . Such guidance is also provided to get admissions through real physical as well as digital marketing .
- \* We guide you ways to get more admissions and promote your center ONLINE in your area .

# MARKETING KNOW HOW AND DIGITAL MARKETING

- \* Marketing is very important to get more children in your school. We guide you for the following areas to get more admissions



1. *Organize inauguration*
2. *Organize Shows and functions of your surroundings*
3. *Organize personal contact program .*
4. *Organize Canopy activity .*
5. *Organize various other activities in your area .*
6. *Ways to get in touch with parents of your area .*

- \* Since the world is moving to social media and your presence on social media is very important so that people in your area know you very well .  
We teach you ways of digital marketing in your area which is mainly of social media .



# Daily Curriculum

We have a team of experienced teachers and professionals who have spent their life with early age children .They prepare annual syllabus split into monthly and daily curriculum.

We provide the daily curriculum to your teachers along with activities .Teachers are guided about the education based on STEM activities ; eight multiple intelligence and concept based learning. We use audio video methods , daily worksheets , daily quiz and prayer as well as we teach good habits to kids in our curriculum.

For Pre Nursery: <http://online.mobissue.com/obsr/jgfb/>

For Nursery : <http://online.mobissue.com/obsr/laku/>

For LKG : <http://online.mobissue.com/obsr/yryp/>

For UKG : <http://online.mobissue.com/obsr/xowq/>



**WORLD BOOK  
OF RECORDS**

LONDON

# Our Students Kit

Our Students Kit Is Very Affordable And We Encourage Students To Study Instead Of Wasting Money.

**WE CHARGE 29% FEE SHARING ONLY ON ADMISSION DONE BY US, (HEAD OFFICE) THROUGH OUR EFFORTS & WAYS**

VILLAGE KIT INCLUDE (RS 2400) : BOOKS, GREETING CARDS, REPORT CARD, 1 T-SHIRT, 1 SHORT, SOCKS, BELT,

**STUDENTS KIT PRICE : RS. 3500/- FOR ALL CLASSES**

PRENURSERY : RS.3500 , NURSERY : RS.3500,  
LKG : RS.3500, UKG : RS.3500

STUDENTS KIT INCLUDE  
BAG, BOOKS, GREETING CARDS, 1 CARD, DIARY,  
REPORT CARD, ESCORTS CARD, 1 T-SHIRT, 1 SHORT,  
1 SPORTS T-SHIRT, 1 SPORTS SHORT, SOCKS, BELT.

ALL PACKED INSIDE A BOX NET COST TO YOU OF KIT YOU  
CAN ADD YOUR MARGIN

**NOTE : IT'S COMPULSORY TO BUY STUDENT KITS FROM US  
TRANSPORT CHARGES FROM DELHI TO YOUR  
SCHOOL ADDRESS WILL BE BORNE BY YOU ON AN ACTUAL COST.**

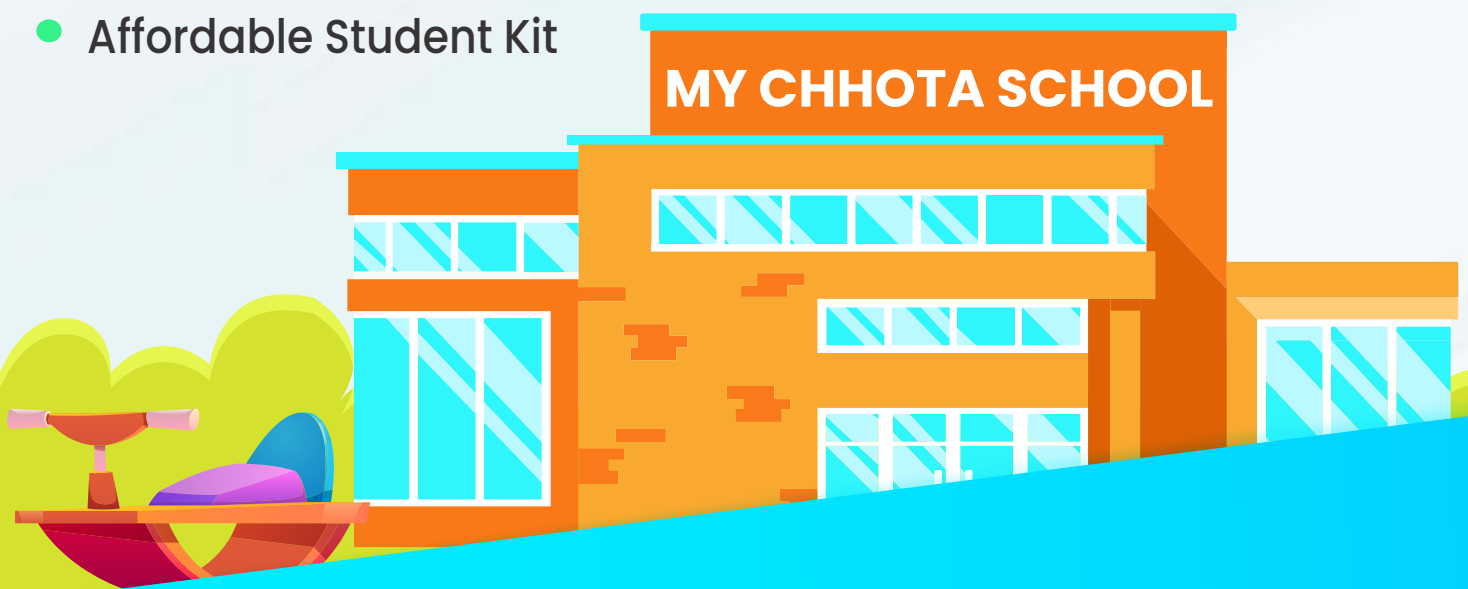
# Glimpses of our schools





# Reasons TO Join Us

- Pocket Friendly , Low Budget High Growth
- Royalty Free
- Franchise Fee Free
- Hi-tech Based
- World Class Education Methods
- Quick ROI
- Support From Franchisor
- Join the Leader
- Operational Support
- Initial Support
- Online Presence
- Online ERP
- Guidance for School Setup
- Training For Teachers and Owners
- Affordable Student Kit





# ADMISSIONS OPEN

Pre-Nursery

LKG

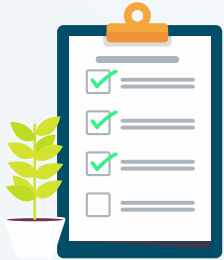
Nursery

UKG



**INDIA'S LARGEST CHAIN OF BUDGET PLAYSCHOOLS**

# ARE YOU INTERESTED



Fill our online franchise application form.  
Link of Online franchise application form is below.  
<https://forms.gle/Qexqefs4b9arPxu3A>

Our bank details to send your funds are as below

## MY CHHOTA SCHOOL PVT LTD

Indusind Bank

Branch Ashok Vihar New Delhi

A/c No - 259971543296

IFSC code INDB0000143

## MY CHHOTA SCHOOL PVT LTD

ICICI Bank

Branch Punjabi Bagh New Delhi

A/c No - 015505008663

IFSC code ICIC0000155





# MY CHHOTA SCHOOL

World Class Education For Everyone...

**Contact No.: +91-7290043391**

Email : [mcs1k2020@gmail.com](mailto:mcs1k2020@gmail.com) | Website : [www.mychhotaschool.com](http://www.mychhotaschool.com)  
[www.facebook.com/Chhotaschool](https://www.facebook.com/Chhotaschool)